1010 Wisconsin Ave Suite 800 Washington DC 20007

# Barack Obama/ D/ President Submission Number 653 Issue 4



## NBC 4 / WCMH

3165 Olentangy River Road
Columbus, OH 43202
Columbus, FAY (614) 447.

PHONE (614) 263-4444 FAX (614) 447-9107

### Original

Buyer: Schedule Dates: Est/PO Number: Client: Associated Copies: No 10/01/12 to 11/11/12 06355631 Barack Obama/ D/ President Contract type: Weeks: Client/Product/Estimate: Submission Cost: 95 /101 /1904 Political 229600 Campaign Ref: Sales Rep: **Business Type:** Order Ref: Business Category: Transactional POLITICAL 06355631 E:063556310 HRP Washington, DC

			Çn		თ		4		ω		N		_	Ref
		MTWTF Isolations: W/C	M-F 1230p Daytime Columbus	10/01 .TWTF , W/C 11/05 M	M-F 1230p Daytime Columbus	10/01 .TWTF , W/C 11/05 M	M-F 1135p ET / 1035p CT Tonight Show	10/01 .TWTF, W/C 11/05 M	M-F 11a Anderson	10/01 .TWTF, W/C 11/05 M	M-F 10a Today Show III	10/01 .TWTF , W/C 11/05 M	M-F 1p Days Of Our Lives	
			06		09		06		90		06		06	Rev Type
Closed PR	Wankly Takeler													Rate
Closed PR	-		300		50		750		50		450		500	ite
ots(Ord St		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
oots)			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
45					2		1		2		3		3	10/01
48			2				1		2		3		3	10/08
50			2				-7		2		w		3	10/15
48			2				1		2		w		3	10/22
49			2				-1		2		з		3	10/29
8														11/05
248			8		2		(J)		10		15		15	Total
			2400		100		3750		500		6750		7500	Cost

Washington DC 20007 Suite 800 1010 Wisconsin Ave

### **Barack Obama/ D/ President** Submission Number 653 Issue 4



NBC 4 / WCMH 3165 Olentangy River Road Columbus, OH 43202 PHONE (614) 263-4444 FAX (614) 447-9107

Client	Barack Obama/ D/ President	Submission Cost:	229600	Campaign Ref:	E:063556310
Buyer:	-	Client/Product/Estimate:	95 /101 /1904	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06355631
Est./PO Number:	06355631	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transaction:	Transactional

			13		12		1		10		9		80		7		65		Ref
		I WIF. Isolations: W/C 10/22 M	M-F 5p News	.IWIF	M-F 5p News	10/01 .TWTF, W/C 11/05 M	M-F 5a News	W/C 11/05 M	M-Th, Su 430a News	10/01 .TWTF, W/C 11/05 M	M-F 4p Ellen	10/01 .TWTF, W/C 11/05 M	M-F 3p Katie	10/01 .TWTF, W/C 11/05 M	M-F 2p Doctors	M I W I F Isolations: W/C 10/01 .TWTF, W/C 11/05 M	M-F 12p News	10/01 .TWTF , W/C 11/05 M	Sales Product Details
			06		06		80		09		90		. 09		90		06		Rev Type
2	Weekly Totals: Total Spots(Ord Spots)					7													Rate
Clarend DD	stal Spots	_	1200	_	1200		500		10		800		150		125		400		
	s(Ord Sp	Сотте	30	Comme	30	Comme	30	Сотте	30	Comme	30	Comme	30	Comme	30	Comme	30		Type
	ots)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
	45				1		1		1		3		3		1		2		10/01
	48						-		1		3		з		1		2		10/08
	50				1		1		1		3		ω		1		2		10/15
	48						1		1		з		3		1		2		10/22
	49		1				1		1		3		ы		1		2		10/29
	8																		11/05
	248		1		2		δı		Sh.		15		15		5		10		Total
I			1200		2400		2500		50		12000		2250		625		4000		Cost

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			Spot	1	:	
: Transactional	Business Category: Transactional				No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:		06355631	Est/PO Number:
06355631	Order Ref:	6	Weeks:	/12	10/01/12 to 11/11/12	
HRP Washington, DC	Sales Rep:	95 /101 /1904	Client/Product/Estimate:			
E:063556310	Campaign Ref:	229600	Submission Cost:	)/ President	Barack Obama/ D/ President	Client

700	Associated copies. No							Busi	Business Category:	II_	ransactional	12
Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29		11/05
4	M-F 6a News	06	12	1200 30	Nbr of Spots	-1	1	1	1	1		
	MTWTF Isolations: W/C 10/01 .TWTF , W/C 11/05 M			Comme								
15		8	10	1000 30	Nbr of Spots	4	3	4	4	4		
	MTWTF Isolations: W/C 10/01 .TWTF, W/C 11/05 M			Comme	Nbr of Spots							
					Closed PR		1					
16		90	10	1400 30	Nbr of Spots	5	5	5	5	51		
	MTWTF Isolations: W/C 10/01 .TWTF , W/C 11/05 M			Comme								
17		06		900 30	Nbr of Spots	4	4	4	4	4		
	10/01 .TWTF , W/C 11/05 M			Comme								
18		06		800 30	Nbr of Spots	3	3	3	3	ω		
	10/01 .TWTF, W/C 11/05 M			Comme								
19		06	4:	4500 30	Nbr of Spots		1	1				
	WI VVIE SS Isolations: VVIC 10/08 M , WIC 10/15 M, WIC 10/29 M, VVIC 11/05 M			Comme								
20		06	4:	4500 30	Nbr of Spots				_		1	
	MTWTFSS Isolations: W/C 10/22 M			Comme								
21	Sat 1130p ET / 1030p CT Saturday Night Live	09		400 30	Nbr of Spats	1						
			Weekly Totals: Total Spots(Ord Spots)	Spots(Ord	Spots)	45	48	50	48	49		ω
			Clos	Closed PR			_	1				

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### Origina

			30		29		28		27		26		25		24		23		22		Ref	Assoc	Est/P	Sched	Buyer:
		M   WTFSS   Isolations: W/C 10/01S , W/C 10/08S , W/C	Sun 105a Extra		Sat 9a Today Show	S. C.	Sat 9a Today Show	M   W   FSS   Isolations: W/C 10/08S. , W/C 10/29S. , W/C 10/29S.	Sat 730p Inside Edition	S,	Sat 7-8a Today Show	S	Sat 7-8a Today Show	S,	Sat 7-8a Today Show	S.	Sat 1130p ET / 1030p CT Saturday Night Live		Sat 1130p ET / 1030p CT Saturday Night Live	S.	Sales Product Details	Associated Copies: No	<b>Est./PO Number:</b> 06355631	Schedule Dates: 10/01/12 to 11/11/12	
			8		08		30		06		06		06		06		09		09		Rev Type				Jein
			Í																						
	Weekly 1																						Contract type:	Weeks:	Client/P
Closed PR	Weekly Totals: Total Spots(Ord Spots)		225		1300		1300		750		1300		1300		1300		400		400		Rate		t type:		Client/Product/Estimate:
PR	pots(Ord S		30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type				ite:
	ipots)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots				Pol		95 /101 /1904
	45		1											_	1						10/01		Political	6	1 /1904
	48		-1				1														10/08				
_	50		1										1						1		10/15	Bus	Bus	Ord	Sale
	48		1		1				1												10/22	iness Car	Business Type:	Order Ref:	Sales Rep:
	49								_		1				7		-1				10/29	tegory:			
	88																				11/05	Business Category: Transactional	POLITICAL	06355631	HRP Washington, DC
2	248		5		1		1		ω		1		1		1		1		1		Total	nal	1		ington, D
			1125		1300		1300		2250		1300		1300		1300		400		400		Cost				()

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### Original

38 Tue		36 M-St MTW 10/01	35 Sun 9	34 Sun 9	33 Sun 9	32 Sun 8	31 Sun 8	10/1:	Ref Sales	Client: Buyer: Schedule Dates: Est/PO Number: Associated Copies:
Тие 10-11р .Т	M-Su 6p News MTV/TFSS Isolations: W/C 10/22 .TW/TFSS , W/C 10/29 M	M-Su 6p News MTWTFSS Isolations: W/C 10/08 .TWTFSS , W/C 10/15 M	Sun 9a News	Sun 9a News S	Sun 9a News S	Sun 8a Today Show S	Sun 8a Today Show	10/15S , W/C 10/22S , W/C 10/29S	Sales Product Details	Barack Obama/ D/ President  variates: 10/01/12 to 11/11/12  mber: 06355631  Copies: No
06	8	8	06	06	06	06	06		Rev Type	dent
										Submission Cost: Client/Product/Es: Weeks: Contract type:
4000	1600	1600	1300	1300	1300	1500	1500		Rate	Submission Cost: Client/Product/Estimate: Weeks: Contract type:
30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	Comme	Spot Type	ite:
Nbr of Spots Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots			229600 95 /101 /1904 6 Political
_					1				10/01	6 6 6 ical
_									10/08	
			Ш	-					10/15	Campaign Sales Rep: Order Ref: Business I
_	_		Ш						10/22	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:
_			1						10/29	gory: Tra
									11/05	E:063556310 HRP Washington, DC 06355631 POLITICAL Transactional
4	1	_	_	1	1	1	_		Total	0 ngton, DC
16000	1600	1600	1300	1300	1300	1500	1500		Cost	

Tue 8-9p

8

Weekly Totals: Total Spots(Ord Spots)

45

8

50

48

49

248

4000

Comme

30

Nbr of Spots

Closed PR

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Tansactional	business category: Transaction:			140	noovelaced vopico.
	7			No	Accordated Coninc. N
POLITICAL	Business Type: P	Political	Contract type:	06355631	Est/PO Number:
06355631	Order Ref: 0	o	Weeks:	10/01/12 to 11/11/12	
HRP Washington, DC	Sales Rep:	95 /101 /1904	Client/Product/Estimate:	<del>1</del> .	
E:063556310	Campaign Ref: E	229600	Submission Cost:	Barack Obama/ D/ President	

Ref Ref	Ref Sales Product Details  Tue 8-9p T	Rev Type	Rate	400	Spot Type 4000 30 Comme		Spot Type	Spot Type 30 Nbr of Spots	Spot   10/01   10/08   10   10   10   10   10   10   10	Spot   10/01   10/08   10   10   10   10   10   10   10	Spot   10/01   10/08   10/15   10/22   10/29	Spot   10/01   10/08   10/15   10/22     Type     0/01   0/08   0/15   0/22     0/01   0/08   0/15   0/22     0/01   0/08   0/15   0/22     0/01   0/08   0/15   0/22     0/01   0/08   0/15   0/22   0/15
40	Tue 8-9p .T	8	400	0	Nb	of Spots	of Spots	of Spots	of Spots	of Spots	of Spots	of Spots
41	Wed 9-10p W	66	4000	0 30 Comme	Z	Nbr of Spots	or of Spots	or of Spots 1	or of Spots 1	or of Spots 1	or of Spots 1	or of Spots 1
42	Wed 9-10p W	06	4000	O 30 Comme	7	Nbr of Spots	Vbr of Spots	Nbr of Spots	Nbr of Spats	Nbr of Spots 1		
£	M-F 1p Days Of Our Lives .T	8	500	O 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 1
4	M-F 12p News .T	8	400	o 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 1
45	M-F 4p Ellen .T	8	800	o 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 1
46	M-F 5a News .T	06	500	0 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 1
47	M-F 7a Today Show	8	1400	O 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 1
48	M-F 9a Today Show II .T	8	800	0 30 Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots
49	M-F 7a Today Show MTWTFSS Isolations: W/C 10/08 M W/C 10/15 M W/C 10/22 M W/C 10/29 M W/C 11/05 M	06	1400	Comme		Nbr of Spots	Nbr of Spots	Nbr of Spots 1		_		1 1
			Weekly Totals: Total Spots(Ord Spots)	Spots(Ord Sp	00	s)	s) 45	45	45 48	45 48	45 48 50	45 48 50 48
			Closed	ארת					1 1	-	-	-

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### Original

															(
Client:	Ħ	Barack Obama/ D/ President	ent	Submi	Submission Cost:		229600	00		Cam	Campaign Ref:		E:063556310	0	
Buyer:	375			Client	Client/Product/Estimate:	te:	95 /101 /1904	Õ4		Sales	Sales Rep:		HRP Washington, DC	ngton, DC	
Sche	Schedule Dates:	10/01/12 to 11/11/12		Weeks:				ത		Orde	Order Ref:	0	06355631	,	
Est/	Est/PO Number:	06355631		Contra	Contract type:		Political	<u>න</u>		Busi	Business Type:		POLITICAL		
Asso	Associated Copies: No	No.								Busi	ness Cate	gory: T	Business Category: Transactional	<u>a</u>	
Ref	Sales Product Details	Details	Rev Type		Rate	Spot		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
50	M-F 1135p ET Show	M-F 1135p ET / 1035p CT Tonight Show	06		750	30	Nbr of Spots		-	1				2	1500
	MTWTFSS Iso	MTWTFSS Isolations: W/C 10/08 MTWTF, W/C 10/15 MTWTF		_		Comme									
51	M-F 7p Extra		06		1000	30	Nbr of Spots			-1				1	1000
	.TWTF					Comme									
52	Wed 9-10p		06		4000	30	Nbr of Spots			1				_1	4000
	W Isolation	W Isolations: W/C 10/15W				Comme									
				Weekly	Weekly Totals: Total Spots(Ord Spots)	ots(Ord Sp	ots)	45	48	50	48	49	8	248	
					Closed PR	'n								2	

### Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
15	M-F 7p Extra	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:063556310
38	Tue 10-11p	:30 Commercial	10/15/12	Closed Pre Emption	4,000.00	No Makegood / Credit	0000000000	E:063556310

### Grand Totals

248	Spots:						Grand Totals:
10300	45860	46060	46860	45810	34710	229600	Cost
8	49	48	50	48	45	248	Spots
11/05	10/29	10/22	10/15	10/08	10/01	Totals	- -
	Month 11 Weeks: 4		eks: 4	Month 10 Weeks: 4			1

Net Total:	Commission:	Gross Total:
195,160.00	34,440.00	229,600.00